

TANZANIA

MKONGE TEA BLOCK AMCOS LTD

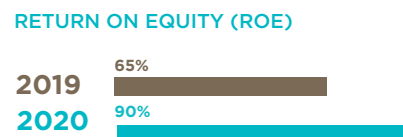
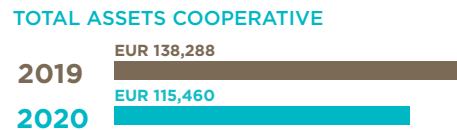


BHAG: To have their own green tea leave processing plant & sales on the internal & international market



Outcome

2019-2021



Name: MKONGE TEA Block AMCOS LTD
PO BOX 78
MUFINDI, IRINGA
Year of establishment: 2004
Commodities: tea
Processing factory: no
Start Agriterra: 2020

Core business: Green tea leaves production and sell to UNILEVEL LTD & MUFINDI TEA CO. LTD and transportation of green tea leaves to processing plant



“All our farmers, board members and staff have a dream to build our own tea processing factory in the future.”

Venusto France Chang’a, General Manager Mkonge



“Mkonge is a client of Agriterra Tanzania with potential good strategies to grow and to have its own tea leaves processing plant which results in sale of tea in internal & international market.”

Ibrahimu Mwankanye, business advisor Agriterra Tanzania



Input Agriterra

2020

Training:

Procurement workshop
Basic Financial Management workshop
Youth Kick off workshop
Cooperative Governance workshop

2021

Advice:

Develop a new Strategic Business Plan
Feasibility study on tea production

Training:

Basic Finance Management
Youth Follow-up workshop
Cooperative Governance
Workshop to new board members on role & responsibilities
Female Leadership
Farmers Record Keeping (TOT)

RESULTS

1 ✓

Increase number of members from 600 in 2019 to 702 in 2021

2 ✓

Improvement of production of green tea leave from 2.2 kgs to 3.0 kgs per tree

3 ✓

Increase sells of fertilizer bags from 300 to 702 bags



Advice



Training



Exchange

GOALS MKONGE TEA:

- Purchases all farm inputs, store in warehouse & sell to members at lower price compare to market price
- Provides credit/loans to farmers to pay day laborers during harvest time
- Average annual production per Ha = 12,000 kgs
- Produces high quality tea leaves
- Training to farmers for good use of fertilizer & herbicides

**AGRI
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