

KDDC

KAMDHENU DAIRY DEVELOPMENT COOPERATIVE

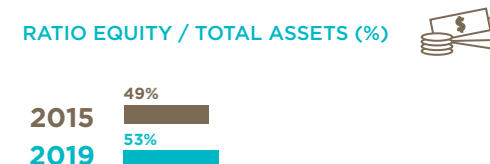
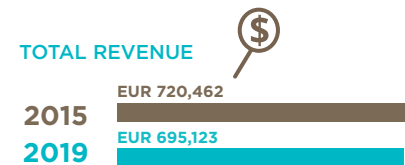


BHAG: Kamdhenu wants to be the top dairy cooperative of Nepal, producing a wide range of high quality milk products, to satisfy and nourish our consumers and creating sustainable earning for our member farmers.



Outcome

2015-2019



Name: Kamdhenu Dairy Development Cooperative (KDDC)

Year of establishment: 2000

Commodities: dairy

Processing factory: In 2018 the cooperative invested in its own dairy plant

Start Agriterra: 2016

Core business:

KDDC provides two main services to the members: dairy processing and financial services



“Our market will expand all over Nepal and we also want to export some of our dairy products.”

Babu Ram Khatri, Chairperson KDDC

“All the profit that is earned by the cooperative is returned to the member farmers.”
Yanamani Nepal, business advisor Agriterra



Input Agriterra

2016

Strategic planning workshop

2018

Marketing and branding strategy for KDDC
Visit to Amul and dairy equipment suppliers in India

2019

Strategic planning of KDDC
Training on financial management, governance, marketing, internal capitalisation
Promotional video of KDDC



RESULTS

1 ✓

Contracted to the individual member farmers and also to the member dairy cooperatives for the regular supply of contracted amount of milk

2 ✓

Constructed a new factory of bigger capacity (up to 50,000 liters milk/ day)

3 ✓

Training and exchange visit to the staff for the capability increase in quality production, marketing, financial management



Advice



Training



Exchange

GOALS KDDC

- Grow to a nationwide dairy cooperative
- Process 25000 liters milk daily, earning profit to NPR 50 million
- Offer high quality dairy products
- Offer the best services and high return to their member farmers

**AGRI
TERRA**