



# TINJURE

## TEA FARMERS PRIMARY COOPERATIVE



### Value addition through tea packaging and export



## Outcome

2015-2018

### BENEFITTING FARMERS



143 active members (56 women and 25 youth)



177 active members (88 women and 45 youth)



### EQUITY INCREASE



NPR 5,520,592 (local currency)



NPR 6,788,184 (local currency)



### TOTAL REVENUE



NPR 663,815 (local currency)



NPR 3,246,760 (local currency)



### RATIO EQUITY / TOTAL ASSETS (%)



55%



41%



### TOTAL ASSETS COOPERATIVE



NPR 10,017,454 (local currency)



NPR 16,632,808 (local currency)



### MOBILISED LOANS



2017 NPR 41,660 (working capital, grants and investment)

**Name:** Tinjure Tea Farmers Cooperative Society Ltd.

**Year of establishment:** 1994

**Commodities:** tea

**Processing factory:** In 2012 the cooperative invested in its own processing factory

**Start Agriterra:** 2016

### Core business:

The organisation is specialised in the collection, processing, packaging and marketing of the fresh tea produced by their small-scale member farmers.



*“Tinjure has shown significant improvement in its business and has implemented the recommendations and advice provided by Agriterra. Despite being in the remote area Tinjure has scaled up in sales and marketing of tea in the international market”*

Rijan Ojha, business advisor Agriterra



By arranging their own export license, Tinjure is able to increase the export of tea.



## Input Agriterra

### 2018

Participated in two trainings: Governance and Female Leadership Support in export of 150 kgs of tea to MAAS International and connected with 1 international buyer from USA  
 Developed annual financial plan  
 Developed monthly financial report and hung on the wall for transparency  
 Training on quality tea processing and hygiene  
 Provided RFA training to 177 farmers and Record Keeping training to 84 farmers

### 2019

Participated in two trainings: Supervisory Board and Internal Capitalisation  
 One agripool mission on improving appearance and quality of tea  
 Systematic financial planning and reporting  
 Value addition to dust and fanning of tea by making tea bags  
 Extension service to 177 farmers  
 Developed collection center manual to minimise transportation loss



Advice



Training



Exchange



## RESULTS

1

Tinjure has increase total leaves intake to 37.789 kg and sold the tea of 7.7 million.

2

Tinjure has sold 150 kg tea to MAAS international.

3

Tinjure has made 3 years business plan focusing on marketing.

*“We see Agriterra as our partner, we feel Agriterra as our friend to enjoy happy and share challenges. Agriterra has helped us to find a way out whenever we face challenges. The advice we get are crucial for cooperative development”*

Padam Tamang, General Manager ,Tinjure

## GOALS TINJURE

Increase profit by 1 million

Export 720 kg tea to the Netherlands

Increase production by 2000 kgs of made tea

