



MAGOYE SMALLHOLDER FARMERS DAIRY COOPERATIVE



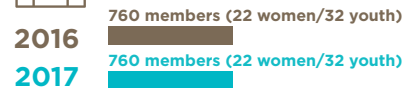
Magoye extension officer with Agripool expert monitoring quality of silage



Outcome

2016-2017

BENEFITTING FARMERS



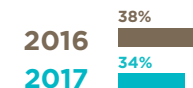
EQUITY INCREASE



TOTAL REVENUE



RATIO EQUITY / TOTAL ASSETS (%)



TOTAL ASSETS COOPERATIVE



Name: Magoye Smallholder Farmers Dairy Cooperative

Year of establishment: 2005

Commodities: milk

Processing factory: no

Start Agriterra: 2016

Core business:

Magoye Dairy is engaged in the collection, bulking and chilling of milk collected from farmers within a 45 kilometer radius.



“Magoye smallholder farmers dairy cooperative has transformed from a mere farmer cooperative to a more organised farmer led business by increasing its milk volumes through improved extension.

Mr. Hapeela, Board Chairperson
Magoye Smallholder Farmers Dairy Cooperative



Members own 5 cows on average, that have an average milk yields of 3 litres per day (cross-breeds 5 litres, local breeds 1 litre).



RESULTS

1 ✓

Increased milk volumes by 22% in 2018

2 ✓

Increased number of farmers making silage for animal feeding

3 ✓

Improved cooperative governance by having clear roles and responsibilities by the board.

“Our income has increased through Agriterra support in extension”

Mr. Fulgasio Ndungu, Manager Magoye Smallholder Farmers Dairy Cooperative

Input Agriterra

2016

Extension

- Extension strategy developed with the support of Agripoolers
- Recommendation to employ extension officer

Management

- Attended the Financial Management training
- Improved Financial management

Board

- Attended the Financial Management training
- Board meetings now being held on a monthly basis
- Improved action to issues due to consistent meetings

2017

- Developing marketing and pricing strategy
- Participate in cooperate governance training
- Participate Kick off Workshop Youth

2018

- Training Record Keeping
- Advise Service on Dairy Extension System monitoring and coaching
- Participate in financial management training



Advice



Training



Exchange



GOALS MAGOYE:

- Stable milk supply through improved extension
- Improve genetic breeds of animals through AI
- Increase number of active members

**AGRI
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